

Abstract No 5

**Title:** Technology - the New Normal

**Description of the presentation:**

Equipment continues to grow in its technological advances and we don't see this trend stopping any time soon. Vermeer Corporation would like to help you work with data and technology to help get the most out of your machine and take advantage of the advancements happening in the industry.

Whether you are a single machine owner or fleet manager, crew worker or municipality, you need to be collecting information about your utility installation job. In addition, it seems that more formal bore plans are becoming a common practice, and even expected, as data and new tools become the "new normal".

In this presentation, Vermeer will cover current and emerging utility installation technologies, both on- and off-machine, and how they can connect you to your equipment and help you better monitor machine productivity, as well as potential installation obstacles, upcoming maintenance needs, more accurate installation and more.

**Topic Considerations:**

- Trenchless Planning and Analysis
- Asset Management

**Presenter:**

Vermeer Corporation  
1210 Vermeer Road East  
Pella IA 50215  
Cory Mass  
Applications Engineer  
641-621-7187  
[cmass@vermeer.com](mailto:cmass@vermeer.com)

**Submitted by:**

Vermeer Corporation  
Kayla Breja  
641-621-7474  
[kbreja@vermeer.com](mailto:kbreja@vermeer.com)